



北京科技大学 外国语学院
SCHOOL OF FOREIGN STUDIES

通用学术英语在线课程建设与应用

北京科技大学 外国语学院



提 纲



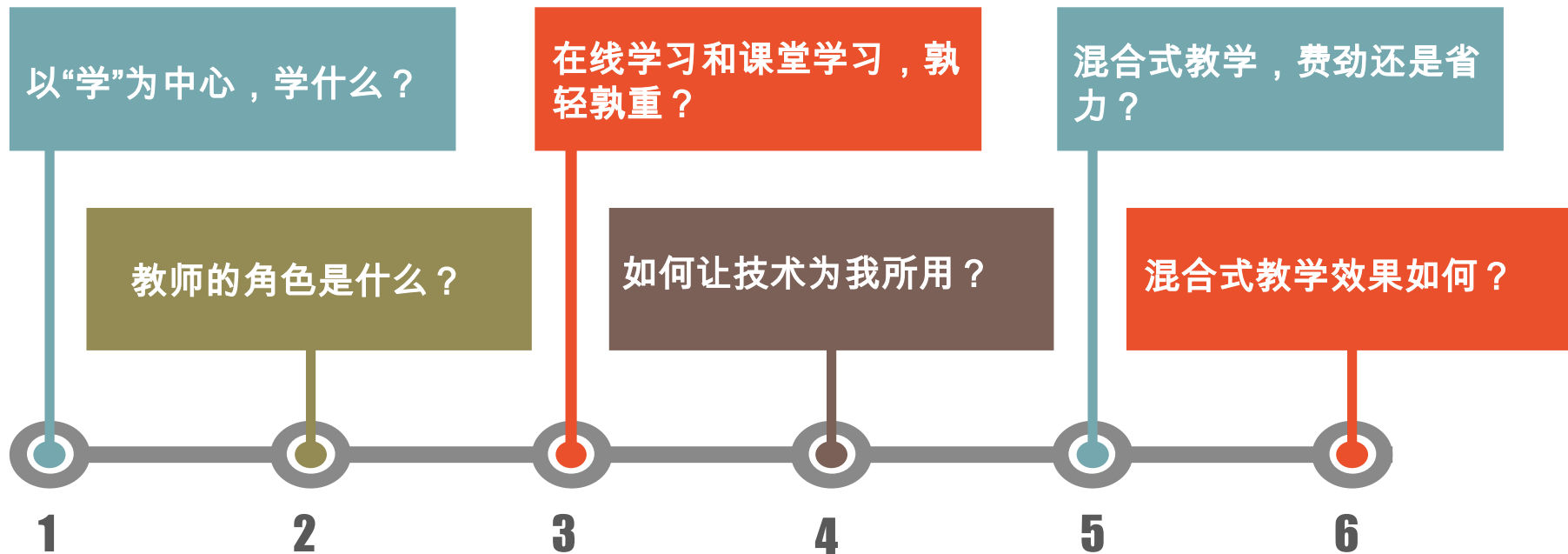
在线课程设计



课堂教学实践



混合式教学设计的思考



混合式教学设计



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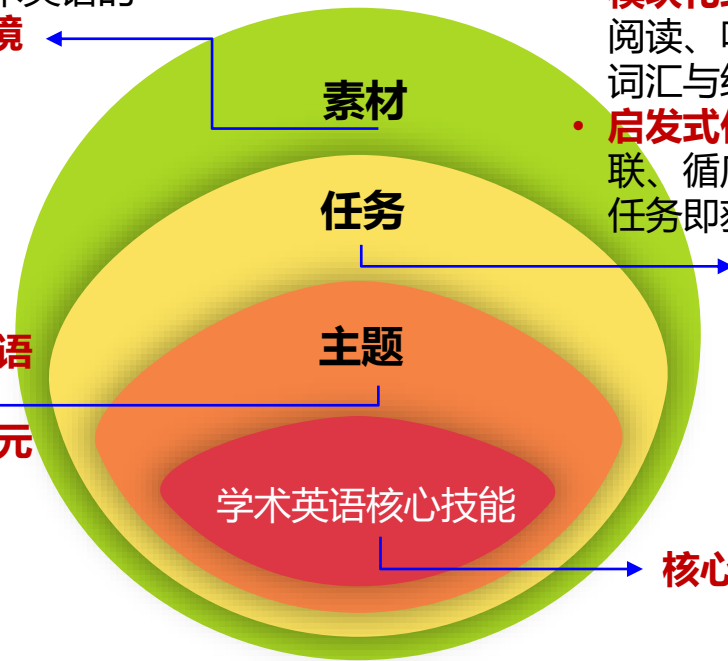
通用学术英语

Unit	Topic	Academic Focus
1	Education	Definition
2	System	Contextualization
3	Behavior	Comparison
4	Psychology	Explanation
5	Nature	Summary
6	Environment	Synthesis
7	Social life	Literature review
8	Technology	Report

- 呈现学术英语的
真实语境

- 模块化结构**: 思辨、阅读、听说、写作、词汇与结构
- 启发式任务**: 相互关联、循序渐进, 完成任务即获得技能

- 16项学术英语微技能**
- 16个主题单元**



核心学术英语能力

混合式教学设计



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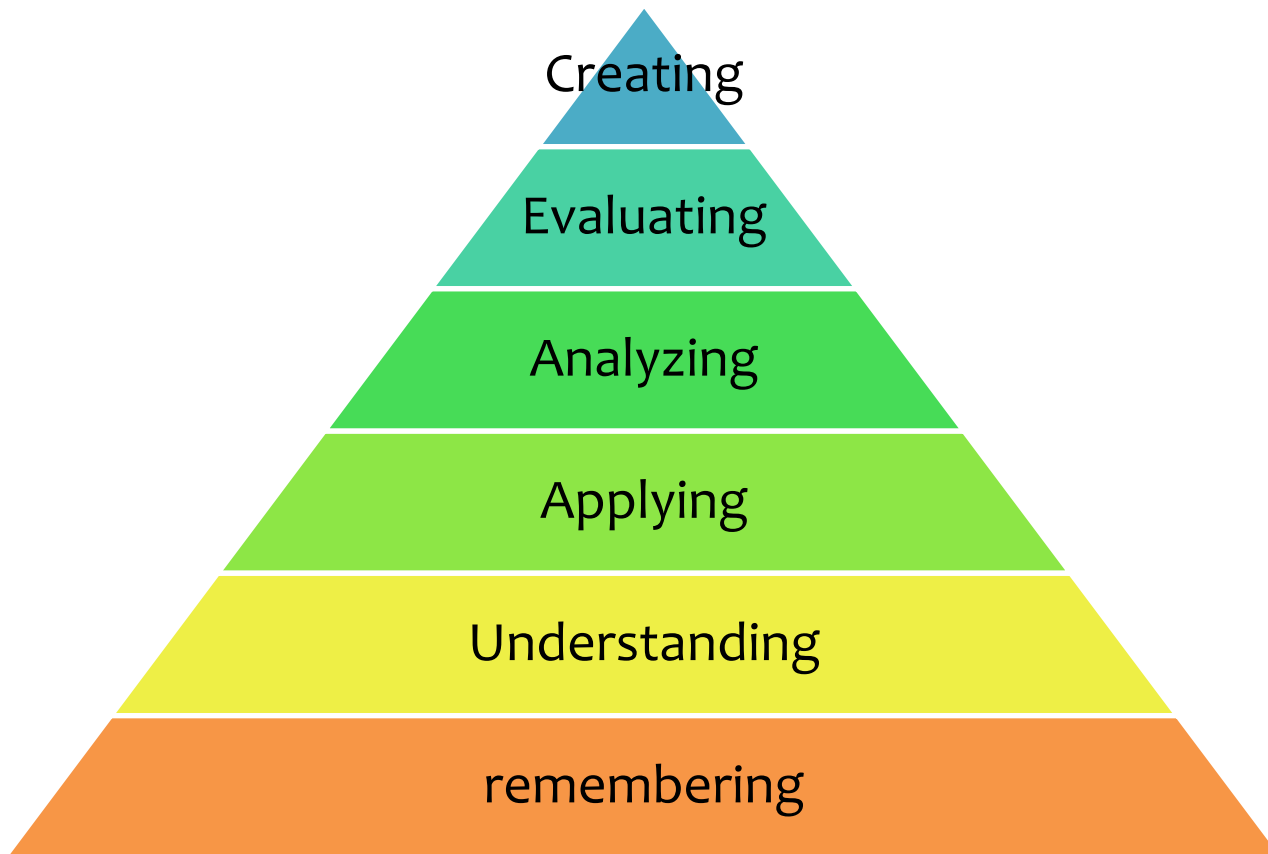
通用学术英语

Units	Topics	Academic Skills
1	Communication	Thesis & thesis statement
2	Information	Causal relations and supporting information
3	Economy	Analysis
4	Energy	Discussion
5	Health	Interpretation and inference
6	Safety	Evaluation
7	Research	Argument
8	Diversity	Research suggestion

混合式教学设计



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混合式教学设计



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SCHOOL OF FOREIGN STUDIES

通用学术英语

三位一体同步设计、整体研发

在线课程资源内容丰富

- ✓ 微课视频
- ✓ 语言解析
- ✓ 练习任务
- ✓ 作业测验
- ✓ 学习资源
- ✓ 在线学习社区
- ✓ 学习数据记录

01 纸质教程

02 在线课程

03 课堂教学



在线课程与课堂教学深度融合



通用学术英语在线课程与课堂教学深度融合



混合式教学设计



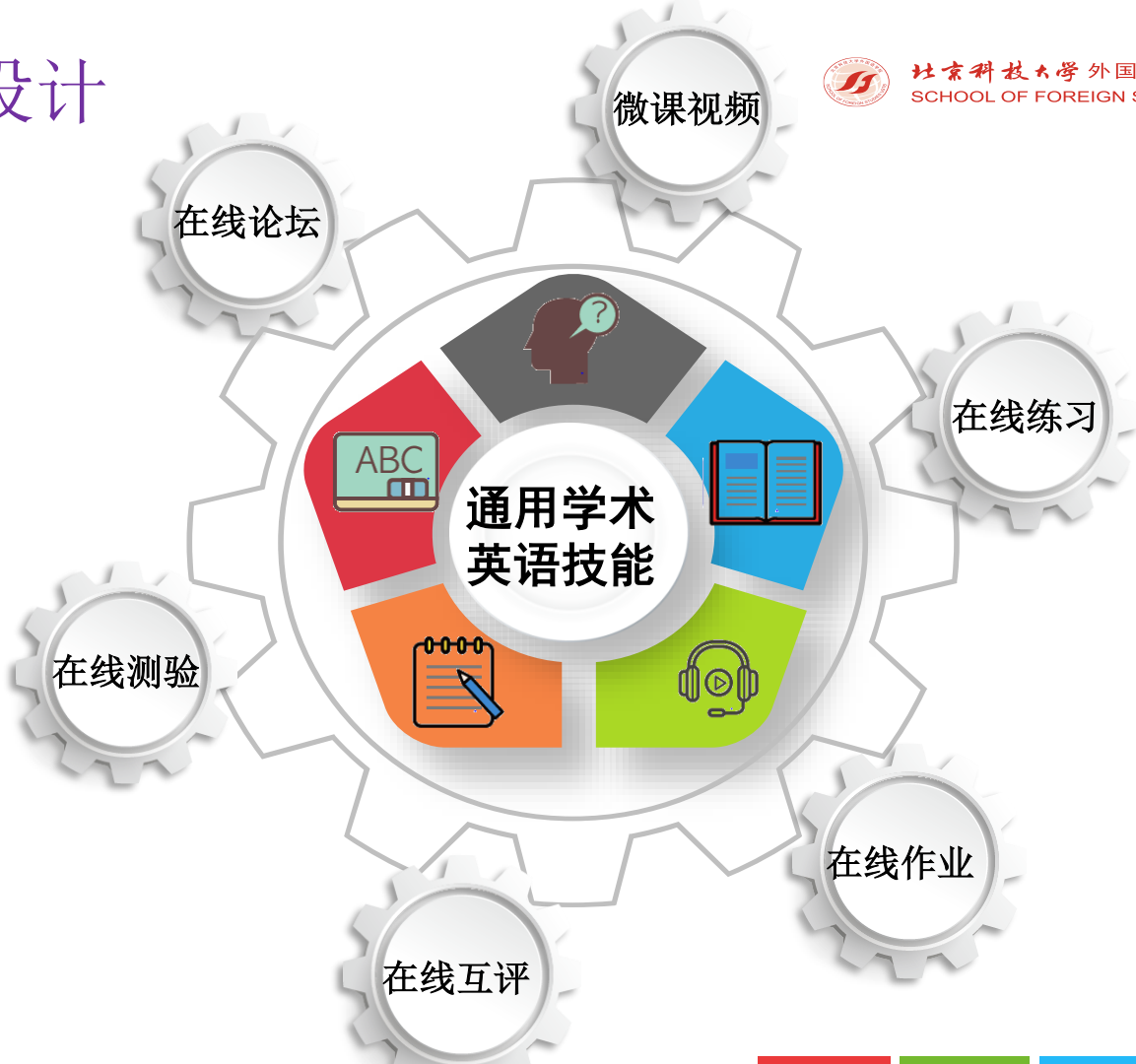
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在线
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在线课程案例



在线
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设计



Unit 3 Behavior

Academic focus: classification, comparison and contrast

Critical thinking: A brief introduction to **comparison and contrast**

Reading: Reading for **comparison and contrast**

Listening & Speaking: **Comparison and contrast** in lectures

Writing: **Comparison** essay

Vocabulary: **Cohesion**

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在线教学内容导航



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^ Unit 3 Behavior

☐ Critical thinking: A brief Introduction to comparison and contrast



☐ Reading: Reading for comparison and contrast



☐ Listening & Speaking Comparison and contrast in lectures



☐ Writing Comparison and contrast essays



☐ Vocabulary: Cohesion: conjunction



☒ Self-assessment Test 提交截止时间: 2017年11月13日 00:00 / 可尝试1次

提交阶段

☐ Comparison/contrast essay 提交截止时间: 2017年11月13日 00:00 / 学生互评

提交阶段



在线
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Reading: Reading for comparison and contrast

Unit 3 Behavior

Reading: Reading for comparison and contrast

Reading for comparison and contrast



Identifying and understanding classification



Identifying and understanding comparison and contrast



Connectors of comparison and contrast



Language input from reading texts



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Language input for texts



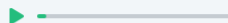
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1 **Workaholism** researchers have recently suggested the importance of distinguishing among types of workers (e.g., Aziz & Zickar, 2006). These **distinctions** have a bearing on our understanding of workaholism (Bonebright, Clay, & Ankenmann, 2000). Thus, we report an in-depth investigation of worker types as **proposed** by Spence and Robbins (1992), examining them in terms of **correlates** of workaholism (e.g., work-life imbalance, hours worked). Based on high and low scores on work involvement, work drive, and work enjoyment, Spence and Robbins **identified** six worker types. In this article, we present a new way to study Spence and Robbins' worker types, without the loss of power that **accompanies** the median split approach they used.



重点词汇

propose

释义:

v. to suggest an explanation of sth for people to consider 提供 (解释)

例句:

She proposed a possible solution to the mystery.
她提出了对这个奥秘的一种可能的解答。

单词

句子

Next

混合式教学设计



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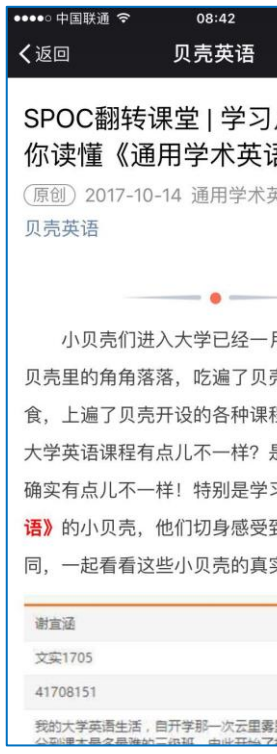
Language input for texts



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1. 分析原因

混合式教学设计



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设计



1

传授最核心的知识

运用最丰富的资源

2

3

设计最精练的练习

4

制定最严格的考核

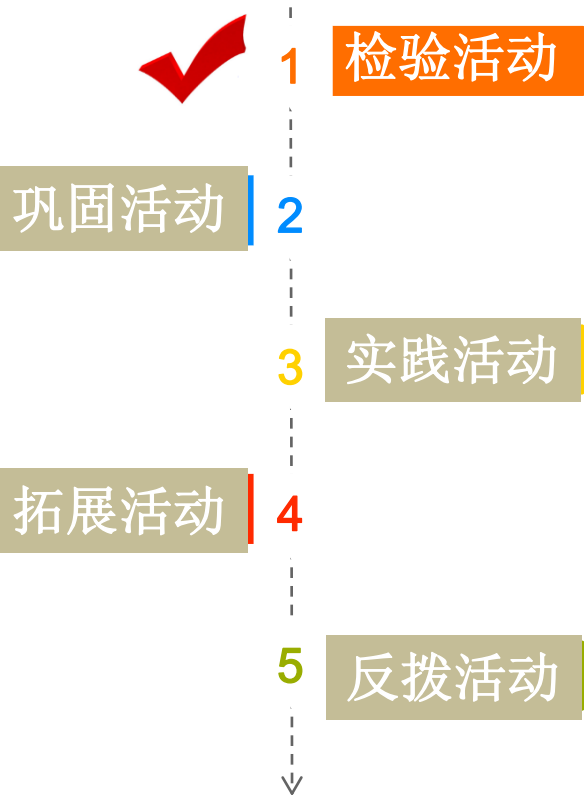
混合式教学设计



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联通线上与线下学习



课堂活动设计



北京科技大学外国语学院
SCHOOL OF FOREIGN STUDIES



1

检验活动

学术技能相关

语言知识相关

巩固活动

2

A Check on SPOC

What is classification?

What is the difference between comparison and contrast?

What are the three patterns to make a comparison?

List the transitional words for comparison and contrast.

3

实践活动

拓展活动

4

5

反拨活动

Unit 4 Word Test	
已作答 (27)	未作答 (2)
<div>范笛 (已阅)</div> <div>提交日期: 11月21日</div> <div>12分</div>	
<div>王家垚 (已阅)</div> <div>提交日期: 11月21日</div> <div>13分</div>	
<div>董岩松 (已阅)</div> <div>提交日期: 11月21日</div> <div>15分</div>	
<div>张雨航 (已阅)</div> <div>提交日期: 11月21日</div> <div>13分</div>	
<div>李恒 (已阅)</div> <div>提交日期: 11月21日</div> <div>13分</div>	
<div>彭越 (已阅)</div> <div>提交日期: 11月21日</div> <div>13分</div>	
<div>王宏楠 (已阅)</div> <div>提交日期: 11月21日</div> <div>13分</div>	

启发讨论，构建思维

巩固活动

1

检验活动

2



3

实践活动

4

拓展活动

5

反拨活动



1

让学生想起来

2

让学生动起来

3

让学生说起来

4

让学生做起来

多样化、多元化任务

Why is context important?

1 检验活动

巩固活动

2



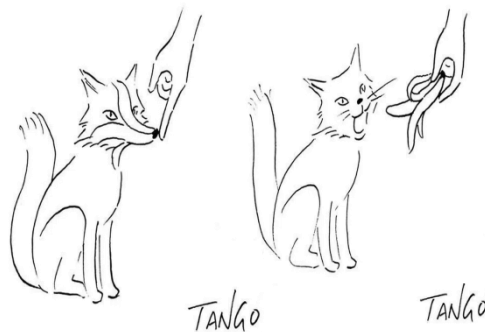
3 实践活动

拓展活动

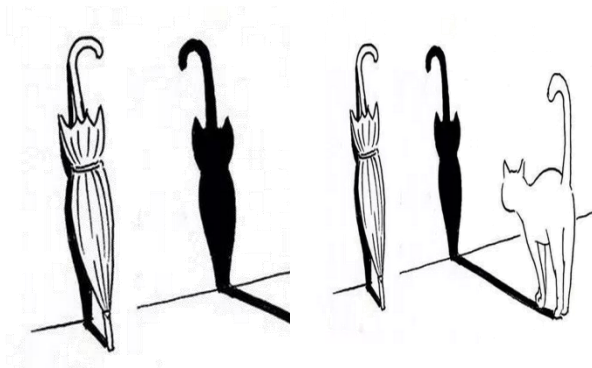
4

5 反拨活动

5



What animal does the picture present?



How many umbrellas are there in the picture?

多样化、多元化任务

1 检验活动

巩固活动

2



Group work

Restore the introduction!

1. Each group receives six parts from the introductory section of a paper.
2. Order the parts to form a well-structured introduction.
3. The fastest group with the correct answer wins.

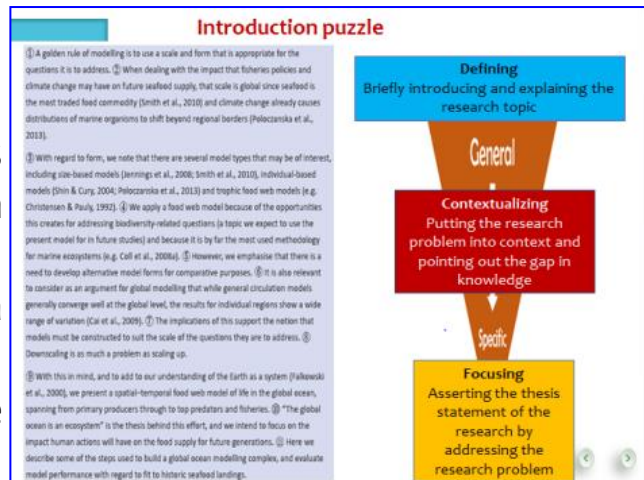
3 实践活动

拓展活动

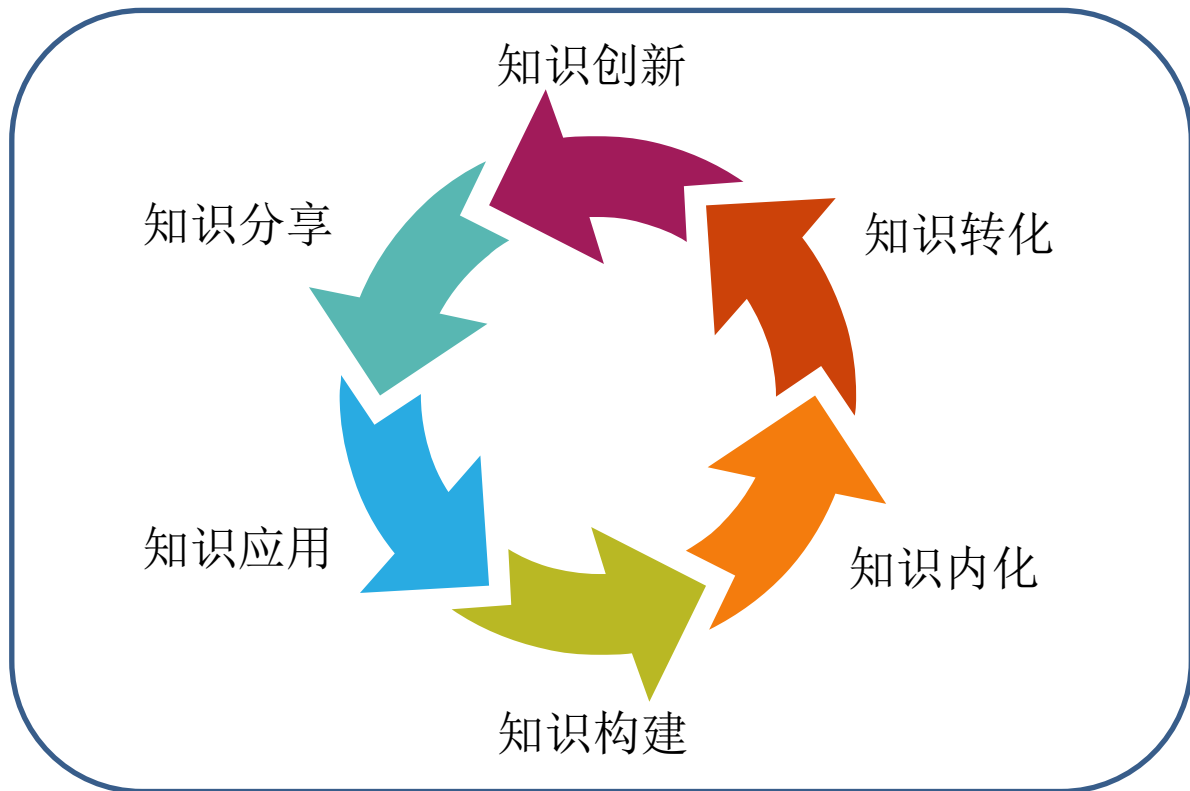
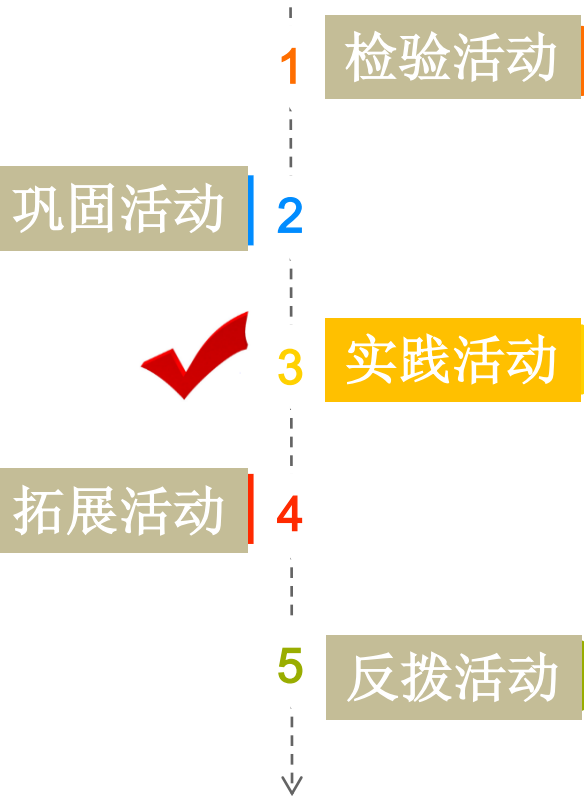
4

5

反拨活动



学有所用，学做合一



设计精巧的实践任务



Group work



Restore the information!

Read the detailed information for each category and match the corresponding paragraph with each category according to the following information.

Worker types	Work involvement	Work drive	Work enjoyment
workaholics	High	High	Low
positively engaged workers	High	High	High
work enthusiasts	High	Low	High
relaxed workers	Low	Low	High
disenchanted workers	Low	High	Low
unengaged workers	Low	Low	Low

1 检验活动

巩固活动

2

3 实践活动

拓展活动

4

5 反拨活动

课堂活动设计



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设计精巧的实践任务

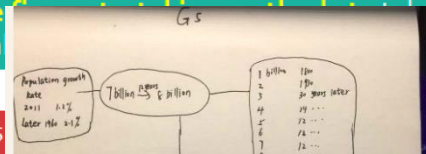
Listening and Speaking Workshop

Task: The Growth of World Population

Watch the video and you are required to:

Use one of the
efficiently sym

Use your notes
contextualizat



World population growth
Topic: population

Introduction
Defining
Contextualizing
Analysis

Context: population growth in history
Gap: the size of population continue to rise
Focusing
Why the population growth is rising

Subject: population
Main idea
has grown slowly and population rises. How can both of them happen?

Details
① Industrial revolution
② modern medicine
③ family life change
④ people live long

Why industrial revolution
① economic conditions live longer
② medicine
③ family life began to change

Problem
There are more people living in countries in early phases with large young populations.

What is the meaning of on the globe scale?
① High birth rate and high death rate
② Fertility rate high and declines
③ Birth rate falls and expectancy increase
④ Both stabilize

Summary: There are more people living in countries with large young populations. Understanding how world population is growing will help nations to plan the future and for future generations.

World population growth
1. Introduction for the research topic: population
① context: the population growth in history 1 billion → 7 billion
② knowledge gap: Over the past fifty years, the actual growth rate has slowed. (But) the size of the world's population continues to rise
③ the research problem: Why the population growth is rising

2. Body - analyse the reasons of the problem
① Demographic Transition
② Industrial revolution
③ improved economic conditions
④ better sanitation and modern medicine
⑤ changes of family life, educational changes

Then are more people living in countries in early phases with large young populations

② Birth Rate & Death Rate
Birth Rate: high, declines, falls, stabilize
Death Rate: high, declines, falls, stabilize

Conclusion
help nations better plan for the future and future generations.

1 检验活动

3 实践活动

5 反拨活动

2

4

5



巩固活动

拓展活动

综合应用，以言成事

巩固活动

1

检验活动

2

3 实践活动

3

拓展活动

4



5

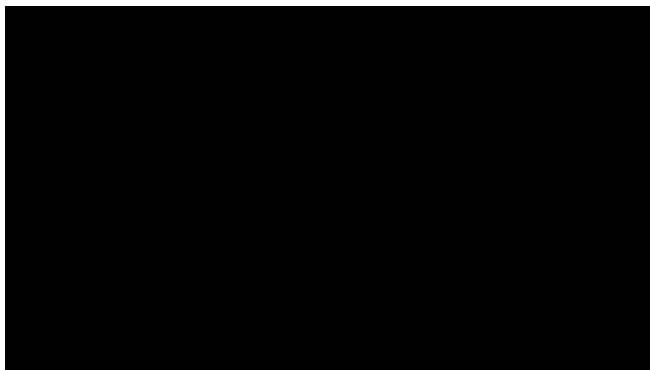
反拨活动



真实场景的“项目式”任务

Video Show

Make a video to introduce a term in your major by giving its definition. Pay attention to the pattern of a definition and use the narrative materials to make your definition clearly presented.



1 检验活动

巩固活动

2

3

实践活动

拓展活动

4



5

反拨活动



真实场景的“项目式”任务

Debate

- **TASK Type A and Type B personalities**
- Step 1: Watch the video, note down the Type A and Type B personalities, and the job situation.
- Step 2: Compare Type A and Type B personalities and discuss who is the best candidate.
- Step 3: Form a team and debate for your best candidate.

**Type A and Type B
Personalities in Organizations:
Definition & Characteristics**

1 检验活动

2

3 实践活动

4



5

反拨活动



巩固活动

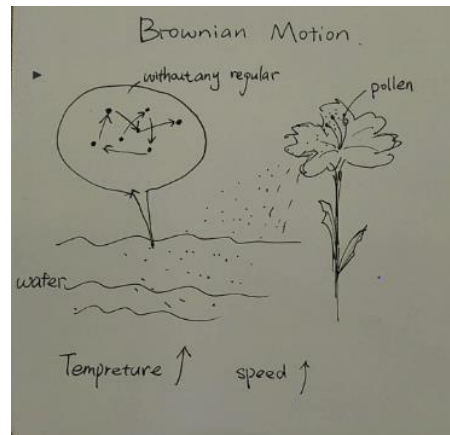
拓展活动

真实场景的“项目式”任务

Analogy in Your Major

Make an analogy!

1. Form a group of four with student of the same major.
2. Choose a notion in your major.
3. Make an analogy to explain your notion clearly.



1 检验活动

3 实践活动

5 反拨活动

4



拓展活动

巩固活动

2

联通线下与线上学习

巩固活动

1

检验活动

2

3
实践活动

4

拓展活动

5

反拨活动



课堂活动设计



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SCHOOL OF FOREIGN STUDIES

线上展示任务

讨论区 > 课堂交流区 > 主题详情

记笔记，晒笔记

老师参与

Watch Video 1 and Video 2, and taking notes using the mapping method mentioned in the lecture. Post your notes here to share with other students.

来自课件“记笔记 晒笔记”

+ 关注

← 回复

36

举报

管理

讨论区 > 课堂交流区 > 主题详情

Find the connector and brainstorm more!

When you make a comparison and contrast, connectors help you create coherence by indicating the relationship between ideas. Reread Texts 4, 5 and 6, share the words and phrases signaling comparison and contrast with your peers online. Brainstorm more if you can.

来自课件“Connectors of comparison and contrast”

+ 关注

← 回复

27

编辑

举报

管理

1 检验活动

2

3 实践活动

4

5 反拨活动

巩固活动

拓展活动



课堂活动设计



北京科技大学外国语学院
SCHOOL OF FOREIGN STUDIES

线上展示任务

1 检验活动

巩固活动

3 实践活动

拓展活动

5 反拨活动



公告

评分标准

课件

测验与作业

考试

讨论区

课程分享



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随时随地学课程

帮助中心

Writing an extended definition essay 查看帮助

返回

提交作业

完成并提交作业 ☒

作业批改

互评作业 ☒

自评作业 ☐

成绩公布

查看成绩

你的综合得分为：89.25分，你完成了全部互评

1 (100分)

Review what you have learned in this unit about definition. Write an extended definition of a term, be it a thing, a process, a concept or a theory, in your subject of study. It should be no less than 150 words.

回答：

Moon cake is a kind of traditional Chinese food which people eat at Mid-Autumn Festival. Usually it has scarfskin and paste. Moon cake's favour is usually determined by its paste, such as salty-egg-favour and bean-favour. In Chinese culture, eating moon cake on Mid-Autumn Festival means getting together and represents the strong bond between family members.

It is said that the tradition of eating moon cake is from a Chinese story. Long long ago, there was a hero, Hou Yi. He shot down 9 suns, saving peoples of the country. To reward his achievement, a goddess gave him some pills, which can make him living forever without illness. Unfortunately, one of Hou's student, Pang Meng, tried to steal the pills when Hou was not at home. Hou Yi's wife, Chang E, swallowed those pills to stop Pang. However, after she ate them, she flew to the moon. Since then, at every Mid-Autumn Festival, when moon was said to be its biggest and brightest, Hou Yi ate moon cake to memorize Chang E. According to the history, the tradition of eating moon cake at Mid-Autumn Festival can date back to Song dynasty. At that time, moon cake was already a popular food since there were many poetry about it. Nowadays, moon cake is becoming more and more popular over the world. Many western bakers design some new favours to fit more people's taste, which makes moon cake one of the most popular Chinese traditional food in the world.

课堂活动设计



北京科技大学外国语学院
SCHOOL OF FOREIGN STUDIES

线上展示任务

1 检验活动

巩固活动

2

3

实践活动

拓展活动

4



5

反拨活动



学生反馈

周红光

材料1702

41703046

大学英语学习比高中更为深奥，同时也更为正式。我认为，大学英语不仅更符合对我们大一对英语的需求，同时也很好的体现了英文原汁原味的独特魅力，我相信在经过对大学通用学术英语的学习之后，我们对英语的掌握和熟练读度，更重要的是应用能力都能提高一个很大的档次。

张琪

文实1704

41708108

还在学习哑巴英语吗？还在死记硬背不会用吗？你以为高中时学习英语很努力了吗？呵~到了大学才知道，之前种种皆是过往云烟。全英文授课，PPT课件呈现，线上线下相结合，海量听力原文和视频，自主学习自我监督。大学英语，为你打开全新的英语世界。

学生反馈

陈玉妍

冶金1701

41702027

英语岂是记背就能学好？从幼儿园到高三毕业，我们一直以来都在机械地记背英语，最后我们学会了些什么？也只是一些零散的单词和几句经典的句子罢了，最后能和外国人进行完整的交流吗？恐怕不能。

我的大学英语教程突破初高中限制，其中包括外国老师以在线教程为基础全英文式讲解教材，在线练习，课后在线讨论等；其中最不同的便是在线教程了。在线教程中，video配有轻松的音乐，加上外国老师纯真的英文讲解，同学们远离了枯燥无味的课堂，注意力更加集中，在不知不觉中，口语能力得到提升，对教材有着更加深入的了解。

陈玉妍

文实1704

41708112

大家好 给大家介绍 这是我的大学英语 在北科 我体会到了大学英语与初高中的大不相同 不再是大课堂总教学 而是分级分班的小组作业 老师不再是主中文教学 而是全堂英语 上课不再是记单词背课文 而是自主思考 小组合作 注重实践 Anyway 我的大学英语课十分有用且有趣

学生反馈

李明修

1706

41708166

我已经和大学英语在一起半个多月啦，初次见它，与此前的英语略为不同，便对它印象深刻。比较起来，增加了线上学习的环节，方便了学习，降低了对学习环境的要求，**随时随地都可以做作业、学英语**。与此同时，也提高了对我口语、灵活运用英语的要求，我会不断努力，希望以后的几年我们也可以好好相处！

杨海军

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41703065

告别了高中英语的碎碎念、日日记，迎来了大学英语自主规划学习。大学英语，不像高中那样集中与课本、课堂和课外练习，我们还有线上自主学习。这即是获取知识的机遇，也是一个挑战。线上学习用的好，**那自然是如虎添翼**；反之，总是等到截止日期才匆匆“上线”，其结果必然不容乐观。所以，大学英语，我们更应自主规划好英语学习，充分利用线上线下资源。

求知之路自我呱呱坠地便开始延伸，至大学门前，我停下了脚步，想要仔细体会那里的漫漫书香与清澈的诵读声

当我还在回味我高中那生涩的英语词汇、语法、口语时，大学已将我拉进另一个密林的深处

以前捧读的书虫，变成了通用学术英语中的一篇篇文章

以前哼唱的英文歌曲，变成了快速阅读教程中的一个个长句

以前聆听的英文小对话，变成了mini-lecture中的一个个生动的英文讲解

老师的全英教学使我沉醉在学习的氛围之中

同学们的积极交流使我领略到英语的魅力

线上+线下的学习方式使我感受到进步的快感

也许适应很困难，也许路途充满挫折

但我坚信，我定能发生蜕变

这是我的@大学英语

结 语



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- 🚩 教得更得法
- 🚩 教得更起劲
- 🚩 学得更充实
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谢谢！

2017年11月24日